

## MIFF Furniverse 2021 Booking and Contract Form

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_ Country: \_\_\_\_\_  
 Postal Code: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Website: \_\_\_\_\_

**Digital Participation Contact** (for services, sending materials)

Name: \_\_\_\_\_ Designation: \_\_\_\_\_  
 Mobile No.: \_\_\_\_\_ Email: \_\_\_\_\_

Item	Category	Unit Price (USD)	Quantity
1. Participation Fee	Non MIFF Exhibitor	3,000	
	MIFF Furniverse Aug 2020 Exhibitor	2,400	
2. Advertising	Platinum Sponsor	11,000	
	Gold Sponsor	7,500	
	Silver Sponsor	6,500	
	Banner Ad @ Video Room	2,000	
	Keyword Search Priority Listing per Keyword	400	
3. Others	Webinar	3,200	
	Additional User Account	200	

**\*\*All prices above are subject to 6% SST**

**Payment Details:**

Stop-orders and cancellations or transfers of ORDER are not accepted after the contract is signed. The advertiser is liable to pay the full and contracted amount of the Participation fee to UNITED BUSINESS MEDIA (M) SDN BHD ("Informa").

**BANK ACCOUNT DETAILS:**

Beneficiary Account : **UNITED BUSINESS MEDIA (M) SDN BHD**  
 Account No : **3121 9353 7069 (USD)** Bank Name: **Standard Chartered Bank** Swift Code: **SCBLMYKXXXX**  
 Bank Address : **No. 36, Jalan Sultan Ismail, 50250 Kuala Lumpur, Malaysia**

Note:

- 1) Bank charges should be borne by the Exhibitor/Company.
- 2) Advertisement booking without full payment will not be considered.
- 3) No refunds shall be given for any cancelled booking.

**This contract may be returned by post or email. In the case of the latter, it shall be regarded as a true original copy and shall have the same legal effect. We**

- a) confirm that all information provided by us is true and correct;
- b) agree that Informa will not be responsible for any sundry charges or other payments as set out overleaf;
- c) agree to indemnify Informa, as set out overleaf; and
- d) agree not to include any information of MIFF competitors in the advertisement/ artwork;
- e) agree that the Organiser reserves the right to use the product photos on MIFF Furniverse for advertising and publicity purposes and no claims whatsoever shall be made against the Organiser.

**HOW INFORMA USES YOUR DATA**

Informa will send you relevant information from MIFF and other related events, products and services. You can unsubscribe at any time. Informa will not share your data with third parties for marketing purposes without Your consent. Information that you submit to Informa will be held in accordance with Informa's privacy policy see [https://www.informamarkets-info.com/files/privacy/my/ubmsb\\_en.html](https://www.informamarkets-info.com/files/privacy/my/ubmsb_en.html). Any changes to Informa's privacy policy will be sent to you by email at the address appearing in this Application Form and effective immediately on the delivery date. If you have any questions about how we use your information please contact the Data Protection Co-ordinator, [databi-hk@informa.com](mailto:databi-hk@informa.com).

We hereby confirm our participation and agree to all terms of contract referred herein at the back of this contract form:

Name : \_\_\_\_\_  
 Designation : \_\_\_\_\_  
 Date : \_\_\_\_\_ Signature & Company Stamp: \_\_\_\_\_

**For Office Use only:**

Received by : \_\_\_\_\_ Received Date : \_\_\_\_\_

